

# Business

## **Meeting 1**

Use these cut-out cards to give each participant a role



### **Candidate A**

**Scenario:** You are part of a committee trying to move away from traditional resorts to eco-resorts that are increasingly demanded by today's sophisticated travellers.

*In Task A, you will be given the opportunity to give a short talk uninterrupted. While other people are talking, please take notes*

**Task A:** You want to provide a technical solution to the challenge with use of solar power and wind-power so that tourists feel good about their holiday and enjoy every comfort that they deserve.

**Task B:** Discuss the options with your fellow committee members.



### **Candidate B**

**Scenario:** You are part of a committee trying to move away from traditional resorts to eco-resorts that are increasingly demanded by today's sophisticated travellers.

*In Task A, you will be given the opportunity to give a short talk uninterrupted. While other people are talking, please take notes*

**Task A:** You want to take advantage of the eco-friendly way that native people live and provide resorts within a village setting, where people live, eat and explore the rainforests with the local people.

**Task B:** Discuss the options with your fellow committee members.

# Business



## **Candidate C**

**Scenario:** You are part of a committee trying to move away from traditional resorts to eco-resorts that are increasingly demanded by today's sophisticated travellers.

*In Task A, you will be given the opportunity to give a short talk uninterrupted. While other people are talking, please take notes*

**Task A:** You want to set up a carbon-offsetting scheme with the national Airline, so that people can pay a little more and know that the fuel used in their flight will be offset against new trees and rainforest protection.

**Task B:** Discuss the options with your fellow committee members.



## **Candidate D**

**Scenario:** You are part of a committee trying to move away from traditional resorts to eco-resorts that are increasingly demanded by today's sophisticated travellers.

*In Task A, you will be given the opportunity to give a short talk uninterrupted. While other people are talking, please take notes*

**Task A:** You want to build resorts that are eco-friendly near the beach using local woods and materials. The resort would be fairly basic without air-con, but this lower cost option might appeal to the backpacking community.

**Task B:** Discuss the options with your fellow committee members.

# Business

## **Meeting 2**

Use these cut-out cards to give each participant a role



### **Candidate A**

**Scenario:** You are part of a committee promoting tourism in your country. The committee has several options.

*In Task A, you will be given the opportunity to give a short talk uninterrupted. While other people are talking, please take notes*

**Task A:** You want to make a list of places to visit, why they are interesting and promote this through a new brochure and website. Please include examples of places of interest and a variety of resorts that people could stay at.

**Task B:** Discuss the options with your fellow committee members.



### **Candidate B**

**Scenario:** You are part of a committee promoting tourism in your country. The committee has several options.

*In Task A, you will be given the opportunity to give a short talk uninterrupted. While other people are talking, please take notes*

**Task A:** You want to provide English politeness advice, so that people have a good impression of the people of your country. For example some people in your country do not say please and thank you. Think about how you will create this message and what media you will use to convey it to people involved in tourism.

**Task B:** Discuss the options with your fellow committee members.

# Business



## **Candidate C**

**Scenario:** You are part of a committee promoting tourism in your country. The committee has several options.

*In Task A, you will be given the opportunity to give a short talk uninterrupted. While other people are talking, please take notes*

**Task A:** You want to clean up key-tourist hot-spots and ensure minimum standards of maintenance in hotels to keep their star ratings. Think about the key tourist-spots that require better maintenance and how you will ensure hotels meet minimum standards.

**Task B:** Discuss the options with your fellow committee members.



## **Candidate D**

**Scenario:** You are part of a committee promoting tourism in your country. The committee has several options.

*In Task A, you will be given the opportunity to give a short talk uninterrupted. While other people are talking, please take notes*

**Task A:** You want to create new tourist attractions to attract people to the country. Think about a major new attraction that could be created, how much it is likely to cost and what benefits it would bring. A good example of an attraction deliberately created is the Sydney Opera House.

**Task B:** Discuss the options with your fellow committee members.

# Business

## Assessment Sheet

Student Name \_\_\_\_\_ Assessor(s) \_\_\_\_\_

Date of Test \_\_\_\_ / \_\_\_\_ / \_\_\_\_

### Fluency and Coherence

	1	2	3	4	5	Total
Continuity of speech & pausing appropriacy						
Speech Rate						
Idea linking (Connected speech)						

This refers to the candidate's ability to talk with normal levels of continuity, speech rate and effort, and to link ideas and language together in coherent, connected speech.

### Lexical Resource

	1	2	3	4	5	Total
Variety of words used						
Appropriacy of spoken language						
Topic knowledge / Ability to substitute words						

This refers to the range of vocabulary the candidate can use and how clearly meanings and attitudes can be expressed. This includes the variety of words used and the ability to get round a vocabulary gap by expressing the idea in a different way.

### Grammatical Range and Accuracy

	1	2	3	4	5	Total
Use of present, future, past tenses and conditionals						
Use of countable, uncountable nouns and articles						
Use of short forms of English						

This refers to the range of structures available to the candidate and how accurately and appropriately s/he can use them. Assessment takes into account the length and complexity of utterances as well as the effect of grammatical errors on communication.

### Pronunciation

	1	2	3	4	5	Total
Major Phonemes pronounced correctly						
Sentence and word stress						
Use of intonation						

This refers to the candidate's ability to produce comprehensible utterances and to use a range of pronunciation features to communicate meaning. Assessment takes into account the amount of strain caused to the listener, and the noticeability of L1 influence.

Total Marks \_\_\_\_\_ / 60

Score	0-15	16-45	46-60
EU framework	A1	B1 & B2	C1 & C2

# Business

## **Teacher's Notes**

### ***Background***

These cards are loosely based on the Malaysian MUET examination and can be used for that purpose if you wish.

### ***Lesson Idea***

1. Give all the students time to read the card and make notes. (MUET suggests 2 minutes)
2. Each student then has time to give their talk (MUET suggests 2 minutes)
3. While other students are presenting they should take down notes.
4. At the end of presentations give the students some time to organise their notes and think of key points they want to bring up. (MUET gives 2 minutes for this)
5. Then give the group time to have a discussion and come to a decision. (MUET gives 10 minutes for this)

### ***Further Information on Malaysia***

More information on Malaysia can be found at the official Tourism Website

<http://www.tourism.gov.my/>

### ***About Eco-tourism***

- International Eco-Tourism society can be found at:  
<http://www.ecotourism.org/>
- Wikipedia definition of Eco-tourism:  
<http://en.wikipedia.org/wiki/Ecotourism>