Business

21st century Plagiarism

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Objectives
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- To know what plagiarism is

- To understand the consequences

- To be able to use a simple system of citation

What is plagiarism

- Is it just copying other people's work?

- Can you get marks for copying other people's work?

- Is it hiding where you got the information from?

In 2006 UCAS found...

370 sentences contained a statement beginning: "a fascination for how the human body works..."

234 contained a statement relating a dramatic incident involving "burning a hole in pyjamas at age eight"

175 contained a statement which involved "an elderly or infirm grandfather"

Source: http://news.bbc.co.uk/1/hi/education/6426945.stm

It's easy to spot...At School

If you found it with Google so can we...

If you copy from a friend it's even easier, because we can see both assignments at the same time

Even easier to spot at uni

TURNITIN:
  UCAS forms & university assignments

TURNITIN has a record of:
- Over 10 Billion Web Pages
- Over 70 Million Student Papers
- Over 10,000 Major Newspapers, Magazines & Scholarly Journals
- 1000's of Books

Adapted from: http://turnitin.com/static_jisc/ac_uk_products.html

Get more great resources at: http://www.jamesabela.co.uk/

Business

Even easier to spot at uni

A Copied assignment...

The Consequences...

- UCAS will inform the university and you are unlikely to go where you want to

- In university you will fail an entire module

- You could be expelled from the university

- It will go on your permanent record

What you can do...

1. When in doubt, cite sources

2. Make it clear WHO said WHAT

3. Know how to paraphrase

4. Evaluate your sources

Adapted from: http://www.plagiarism.org/learning_center/preventing_writing.html

What you can do...

Simple way to acknowledge your sources:

Source: www.bbc.co.uk/news/

Adapted from: www.bbc.co.uk/news/

Review

- You can get credit for finding good sources
- Plagiarism is easy to spot
- Serious consequences
- Easy to avoid by using citation

More info at:
  http://www.plagiarism.org/

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